

MARIO DCUNHA

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Seasoned professional with an overall career of more than six years in improving end-user experience through web-performance consulting, front-end optimization and customer interaction. Pursuing a career in design and technology with focus in interaction design and visual design. Innovative, adaptable and competent, with a good sense of humor.

Experience.

STUDENT ASSISTANT, THE NEW SCHOOL

October 2017 to present | New York City, USA

Working as an instructional and visual designer to create online courses. Providing pedagogical and technical support to the faculty.

SOLUTIONS ARCHITECT, AKAMAI

March 2013 - June 2017 | Bangalore, India

Analyzed websites and developed customized proof of concepts to justify Akamai's product value and thereby improve end-user experience. Customers included sales, engineering and product management teams of mainly Fortune 500 companies from various domains across the globe. Specialized in front-end optimization and evolved from an associate role to a specialist.

- Re-designed the new-hire training for sales teams, globally.
- Designed infographics to assist product marketing teams.
- Trained sales teams of about 15-20 members from USA, Costa Rica, Bangalore and Japan, in web-performance.
- Closely mentored four new hires and groomed them into dependable resources within six months.
- Served as a subject-matter-expert for two of Akamai's products.

SYSTEMS ENGINEER, INFOSYS

November 2010 - December 2012 | Chennai, India

Designed internal testing tool frameworks in a team of four, for an intra-unit engineering team of about 300 employees.

Topped the design thinking evaluation conducted by The UX Academy, Infosys, Q3 2012, that recognized potential designers across Infosys, India.

Achievements.

2017

- Qualified for the 'Reality Virtually' AR and VR Hackathon, MIT, Cambridge, USA.
- Chair of DorkShop – skill-sharing organization to serve all students of The New School.

2014

- Reached the Top 30 from about 450 ideas, Akamai Wizards, Global Idea Summit.
- Created MadeByMAD.design - my design label for graphic designs on t-shirts and merchandise.

2010

- Product Design, 1st Place, IIT Bombay TechFest.
- Started Mario's PJ Time (mpjtime.com) - a stick-figure comic strip of silly jokes on current events.

Education.

M.F.A. DESIGN AND TECHNOLOGY

August 2017 to present | New York City, USA

Parsons School of Design | CGPA 4.0

B.E. COMPUTER SCIENCE AND ENGINEERING

2006 - 2010 | Nitte, India

NMAM Institute of Technology | CGPA 3.6

Skills.

- HTML, CSS, JS
- Design Thinking
- OO Programming
- Design for UX
- HTTP, DNS
- Photoshop/Illustrator